

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 248790		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STRATEGIC MEDIA SERVICES		DOLD FOR CONGRESS	
AND	3299 K St NW Ste 200		PO BOX 8145	
ADDRESS	Washington	DC 20007-4415	Northfield	IL 60093-8145
	USA		USA	
CONTACT			PRODUCT ROBERT DOLD (R) FOR CONGRESS /	
LOCAL SALESPERSON	STEPHANIE KEENAN	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 11000.. non preemptible		2	09:58A	11:00A	30S	10/15/12-10/16/12	PRICE IS RIGHT 10-11AM	2	675.00	1350.00
2 W non preemptible		1	11:28A	12:30P	30S	10/10/12-10/10/12	YOUNG & RESTLESS	1	630.00	630.00
3 M non preemptible		1	11:28A	12:30P	30S	10/15/12-10/15/12	YOUNG & RESTLESS	1	630.00	630.00
4 00011.. non preemptible		2	03:00P	04:00P	30S	10/11/12-10/12/12	DR PHIL	2	585.00	1170.00
5 11000.. non preemptible		2	03:00P	04:00P	30S	10/15/12-10/16/12	DR PHIL	2	585.00	1170.00
6 W non preemptible		1	08:00P	09:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	9000.00	9000.00
7 Su non preemptible		1	09:30A	10:30A	30S	10/14/12-10/14/12	FACE THE NATION	1	2250.00	2250.00
8 Sa non preemptible - Alabama @ Missouri		1	11:00A	06:00P	30S	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	1	1350.00	1350.00
Total Contract:								11		17550.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						17550.00	.00	.00	17550.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



CONTRACT NO. REV.

1031-50751-1

DATE PRINTED

10/09/12

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